

## Best Product Award Guidelines

### 1. OBJECTIVE

The Best Product Award (BPA) is the conference's platform for each of the participating countries to show case native product innovation. Established in 2000, the AFC convenes annually and unites the ASEAN member countries with the same purpose guide consumers to the best food and best products in the market and reward manufactures for quality and innovation. It also aims to increase product trial, awareness, distribution and sales. The BPA will be held during ASEAN Food Conference in Bali Indonesia on October 16-18, 2019.

### 2. REGULATIONS

- 2.1. This showcase accepts entries every year from each ASEAN country that demonstrates innovation and outstanding use of indigenous raw materials.
- 2.2. Entered products may come from any category of the food and beverage industry of the ASEAN member country and will be nominated by a recognized food science and technology association in their own country.
- 2.3. Each ASEAN member country may showcase **up to a maximum of three products** for the First, Second and Third Prize of "ASEAN Best Product". However, only one product will be awarded the First Prize per country as nominated for all of three by their respective FIFSTA adhering body.

### 3. ELIGIBILITY

Entered products must be characterized by one of the following to qualify:

- 3.1. Any food or beverage product manufactured in ASEAN member countries.
- 3.2. Any food or beverage product comprised of more than 50% of domestic indigenous raw materials.
- 3.3. Any food or beverage product that have not been featured previously in AFCs.

### 4. DISPLAY

- 4.1. Entered products will be separately allocated with a suitable booth for their display (product and visuals).
- 4.2. Schedule of ingress and egress to follow.

### 5. REGISTRATION

Please fill the registration form and send it to AFC Secretariat (email: [info@afc2019-bali.com](mailto:info@afc2019-bali.com) or [aherminiati@gmail.com](mailto:aherminiati@gmail.com)) not later than 16 September, 2019.



# 16<sup>th</sup> ASEAN FOOD CONFERENCE 2019

## Outlook and Opportunities of Food Technology and Cullinary for Tourism Industry

15<sup>th</sup> – 18<sup>th</sup> October 2019, Bali - Indonesia

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### ASEAN BEST PRODUCT AWARD GUIDELINES REGISTRATION FORM

Name of Participant	
Name of Food Industry	
Country	
Address	
Email	
Name of Products Being Displayed	1. 2. 3.